



PRICE LIST 2022

Advertisements in blocks

Cost of 1 spot

07:00 – 10:00	14€	Prime time
<hr/>		
13:00 – 15:00	14€	Prime time
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17:00 – 19:00	14€	Prime time
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10:00 – 13:00	10€	
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15:00 – 17:00	10€	
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20:00 – 23:00	5€	
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23:00 – 07:00	1€	

Spot distribution example during the day

10€ for each broadcasting
4 times per day

1 time	7:00 – 10:00 or 13:00 – 15:00 or 17:00 – 20:00
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2 time	10:00 – 13:00 & 15:00 – 17:00
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1 time	19:00 – 23:00

**One spot duration should not exceed
30 seconds!**

Prices

Production of the spot

100€

1 voice

150€

2 & more
voices

Each subsequent: 70€/100€

Advertising

5 times/day

4 times/day

3 times/day

1 month

1 500€

1 200€

900€

3 month

4 050€

3 240€

2 430€

6 month

7 200€

5 760€

4 320€

1 year

12 600€

10 080€

7 560€

Advertisements in blocks

Commercial

Rates by the number of spots and the broadcasting time

Cost	Spots	Broadcasting time
12€	50 - 120	1 day - 1 month
10€	120 - 360	1 month - 3 months
9€	360 - 720	3 months - 6 months
8€	720 - 1000	3 months - 9 months
7€	over 1000	1 year

Special offer

Hot spot: 10" spot in
advertising blocks only
for 4€ each

Sponsorship

Shows



Name of show	Days	Time of broadcasting	Price/mo.
Russian Peppers (1 hour)	Weekdays	07:00 - 08:00 08:00 - 09:00 09:00 - 10:00	1 800€
Bonjoure with Yulia Vertova (1 hour)	Weekdays	13:00 - 14:00 14:00 - 15:00	1 800€
Evening with Lana Berezhnaya (1 hour)	Weekdays	17:00 - 18:00 18:00 - 19:00 19:00 - 20:00	1 800€

Sponsorship

Programs

Name of program	Days	Time of broadcasting	Price/mo.
Hour "A"	Every day	07:00, 09:00, 11:00, 13:00, 15:00, 17:00, 19:00, 21:00, 23:00	2 000€
Hour "B"	Every day	08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00, 24:00	2 000€
Cyprus top 20 (and top-5)	Every day	1 – 4 times/day	2 000€
Golden hit	Every day	9 times/day	2 000€
NRJ top-30 (in greek)	Weekdays+Sunday	6 times/week	2 000€
NRJ hit parade (in greek)	Weekdays	5 times/week	1 800€
Morning news	Weekdays	4 times/day	1 800€

Morning weather	Weekdays	4 times/day	1 800€
Afternoon news	Weekdays	4 times/day	1 800€
New song	Every day	9 times/day	1 800€
You and the island	Every day	4 times/day	1 800€
Movie news	Every day	3 times/day	1 500€
Auto news	Every day	2 times/day	1 500€
Fashion room	Every day	3 times/day	1 500€
Made with taste	Every day	3 times/day	1 500€
International top-10	Weekdays+Saturday	6 times/week	1 500€

Sponsorship

Additional benefits

- Announcement of the sponsor's name for 10" spot during the program on air
- 4 spots per day (30")
7 days/week
- One interview in the program on air (you can be the guest of show)
- Discount for a long term contract

20%
12 months

15%
9 months

10%
6 months

Regular broadcast features

Name of rubric	Days	Time of broadcasting	Price/mo.
Horoscope	Weekdays	2 times/day	600€
Top-10 (in english)	Weekdays+Sunday	6 times/week	500€
"Innocent wine stories"	Weekdays	1 time/day	500€
"The calendar"	Weekdays	1 time/day	500€
Football news	Every day	4 times/week	400€
"Frames resolve everything"	Weekdays	2 times/week	400€
"We have the law"	Weekdays	1 time/2 weeks	300€
"Bookshelf"	Weekdays	1 time/day	300€
"Psychology of our time"	Weekdays	1 time/day	300€

"Money box"	Weekdays	1 time/week	300€
"Realty avenue"	Weekdays	1 time/week	300€
"Philosophy of beauty"	Weekdays	1 time/2 weeks	300€
"Black on white"	Weekdays	1 time/week	300€
"Face control"	Weekdays	3 times/week	300€
"British scientists proved"	Weekdays	3 times/week	300€
"Lucky case"	Weekdays	1 time/day	300€
"50 shades of cyprus"	Weekdays	2 times/week	300€
"Instagid"	Weekdays	2 times/week	300€

At your request, we can create a new section that matches the sphere of your business

Live link

800€

Limassol
(for the event, 3 hours)

1 000€

Other cities
(for the event, 3 hours)

As gift, the customer has
30 spots & announcements
by DJ's in the radio programs

Interview on air

300€/hour

Interview on air

100€/hour

Interview on air within
commercial package 1 month
& more

Free

Interview on air within
sponsorship package

Contacts



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