



PRICE LIST

Prices

Production of the spot

120€

1 voice

170€

2+ voices

220€

vocal

Advertising

	5 times/day	4 times/day	3 times/day
1 month 30 days	150 spots 2 250€	120 spots 1 900€	90 spots 1 500€
3 months 90 days	450 spots 5 850€	360 spots 5 000€	270 spots 4 000€
6 months 180 days	900 spots 9 900€	720 spots 8 600€	540 spots 7 000€
1 year 365 days	1825 spots 16 000€	1460spots 14 000€	1095 spots 12 000€

*All prices are without VAT

Advertisement in blocks

Cost of 1 spot

07:00 – 10:00	20€	Prime time A
13:00 – 15:00	20€	Prime time B
17:00 – 19:00	20€	Prime time C
10:00 – 13:00	15€	
15:00 – 22:00	15€	

Spot distribution example during the day

1 time	07:00 – 10:00 or 13:00 – 15:00 or 17:00 – 19:00
2 times	10:00 – 13:00 and 15:00 – 22:00

One spot duration should not exceed 30 seconds!

*All prices are without VAT

Advertisement in blocks

Commercial

Rates by number of spots
and the broadcasting time

Cost	Spots	Broadcasting time
17€	51–150	1 day – 1 month
15€	151–500	1 – 3 months
13€	501–900	3 – 6 months
11€	901–1500	6 – 9 months
9€	over 1500	1 year

Need a prime time only?

Add +1€ to each package

*All prices are without VAT

Sponsorship



Name of show

Days

Time of broadcasting

Price/month

Russian Peppers

Weekdays

07:00 – 08:00
08:00 – 09:00
09:00 – 10:00

8 000€

*All prices are without VAT

Sponsorship

Name of program	Days	Time of broadcasting	Price/month
Hour "A"	Everyday	07:00, 09:00, 11:00, 13:00, 15:00, 17:00, 19:00, 21:00, 23:00	5 000€
Hour "B"	Everyday	08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00, 24:00	5 000€
Morning news	Weekdays	4 times/day	4 000€
Afternoon news	Weekdays	4 times/day	4 000€
Cyprus Top 20 (and Top 5)	Everyday	1–4 times/day	4 000€
Golden Hit	Everyday	9 times/day	4 000€

*All prices are without VAT

Name of program	Days	Time of broadcasting	Price/month
New song	Everyday	9 times/day	4 000€
International Top 10	Weekdays & Saturday	6 times/week	1 500€
NRJ Top-30 (in greek)	Everyday	6 times/week	2 000€
NRJ Hit Parade (in greek)	Weekdays	5 times/week	1 800€



At your request, we can create a new program that matches the theme of your brand.

*All prices are without VAT



Sponsorship

Additional benefits



Announcement of the sponsor's name for 10" spot during the program on air



4 spots per day (30") 7 days/week



Up to 4 interviews in the program on air (you can be the guest of the show)

Discount for a long term contract

20%

12 months

15%

9 months

10%

6 months

Post-production projects

Name of rubric	Days	Time of broadcasting	Price/month
Horoscope	Weekdays	2 times/day	1 000€
"Innocent wine stories"	Weekdays	3 times/day	3 000€
"The Calendar"	Weekdays	2 times/day	1 000€
Sport time	Weekdays	3 times/day	3 000€
"We have the law"	Weekdays	1 time/2 weeks	1 000€
Men's territory	Everyday	3 times/day	3 000€
Movie news	Everyday	3 times/day	3 000€
Auto news	Everyday	3 times/day	3 000€
Fashion room	Everyday	3 times/day	3 000€
Made with taste	Everyday	3 times/day	3 000€

***Branded programs 1 time/2 weeks 1 500€; every week 3 000€**

**All prices are without VAT /9

Live link

1 500€

(for the event, 3 hours)

Bonus: the customer gets up to 10 announcements by DJs in the radio programs and intensive social media promo

Interview on air

500€/hour

Interviews on air

300€/hour

Interview on air within commercial package
3 months and more

Top promo on air

200€

One time included in monthly packages

*All prices are without VAT

Online advertisement

Social media

150€

per post on Instagram & Facebook

200€

1 post on Instagram & Facebook + up to 3 stories on Instagram

Website

1 200€

per month
Main banner carousel

600€

per month
Large ad placement

100€

Promo of event placement

400€

per month
Small ad placement



*All prices are without VAT /11

Contacts



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