



PRICE LIST

Prices

Production of the spot

100€

150€ 200€

1 voice

2+ voices

vocal

Advertising	5 times/day	4 times/day	3 times/day
1 month	150 spots	120 spots	90 spots
30 days	1 500€	1 200€	990€
3 months	450 spots	360 spots	270 spots
90 days	4 000€	3 400€	2 600€
6 months	900 spots	720 spots	540 spots
180 days	7 500€	6 000€	4 800€
1 year	1825 spots	1460spots	1095 spots
365 days	13 500€	11 000€	8 500€

*All prices are without VAT

Advertisement in blocks

Cost of 1 spot

07:00 - 10:00	15€	Prime time A
13:00 – 15:00	15€	Prime time B
17:00 – 19:00	15€	Prime time B
10:00 – 13:00	10€	
15:00 – 22:00	10€	

Spot distribution example during the day

1 time	07:00 – 10:00 or 13:00 – 15:00 or 17:00 – 19:00	
2 times	10:00 – 13:00 and 15:00 – 22:00	

One spot duration should not exceed 30 seconds!

*All prices are without VAT

Advertisement in blocks Commercial

Rates by number of spots and the broadcasting time

Cost	Spots	Broadcasting time
12€	50-120	1 day – 1 month
10€	120-360	1 – 3 months
9€	360-720	3 – 6 months
8,5€	720-1000	6 – 9 months
8€	over 1000	1 year

Need a prime time only?

Add +1€ to each package

*All prices are without VAT

Sponsorship



Name of show	Days	Time of broadcasting	Price/month
Russian Peppers	Weekdays	07:00 – 08:00 08:00 – 09:00 09:00 – 10:00	2 200€ 2 200€ 2 200€

*All prices are without VAT

Sponsorship

Name of program	Days	Time of broadcasting	Price/month
Hour "A"	Everyday	07:00, 09:00, 11:00, 13:00, 15:00, 17:00, 19:00, 21:00, 23:00	2 500€
Hour "B"	Everyday	08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00, 24:00	2 500€
Cyprus Top 20 (and Top 5)	Everyday	1–4 times/day	2 000€
Golden Hit	Everyday	9 times/day	2 000€
NRJ Top-30 (in greek)	Everyday	6 times/week	2 000€
NRJ Hit Parade (in greek)	Weekdays	5 times/week	1 800€

*All prices are without VAT

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Name of program	Days	Time of broadcasting	Price/month
Morning news	Weekdays	4 times/day	2 000€
Afternoon news	Weekdays	4 times/day	2 000€
Weather	Weekdays	8 times/day	1 800€
New song	Everyday	9 times/day	1 800€
International Top 10	Weekdays & Saturday	6 times/week	1 500€



At your request, we can create a new program that matches the theme of your brand.

*All prices are without VAT

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Sponsorship Additional benefits



Announcement of the sponsor's name for 10" spot during the program on air



4 spots per day (30") 7 days/week



Up to 6 interviews in the program on air (you can be the guest of the show)

Discount for a long term contract



Post-production projects

Name of rubric	Days	Time of broadcasting	Price/month
Horoscope	Weekdays	2 times/day	1 000€
"Innocent wine stories"	Weekdays	3 times/day	2 000€
"The Calendar"	Weekdays	2 times/day	1 000€
Sport time	Weekdays	2 times/day	2 000€
"We have the law"	Weekdays	1 time/2 weeks	1 000€
Men's territory	Everyday	3 times/day	2 000€
Movie news	Everyday	3 times/day	2 000€
Auto news	Everyday	3 times/day	2 000€
Fashion room	Everyday	3 times/day	2 000€
Made with taste	Everyday	3 times/day	2 000€

*Branded programs 1 time/2 weeks 1 000€; every week 2 000€

**All prices are without VAT

Live link

1 200€

Limassol (for the event, 3 hours)

1 400€

Other cities (for the event, 3 hours)

Bonus: the customer gets up to 10 announcements by DJs in the radio programs and intensive social media promo

Interview on air

500€/hour

Interviews on air

250€/hour

Interview on air within commercial package 3 months and more

Top promo on air

100€

One time included in monthly packages

Online advertisement

Social media

150€

per post on Instagram & Facebook

200€

1 post on Instagram & Facebook + up to 3 stories on Instagram

Website

1 200€

per month Main banner carousel

100€

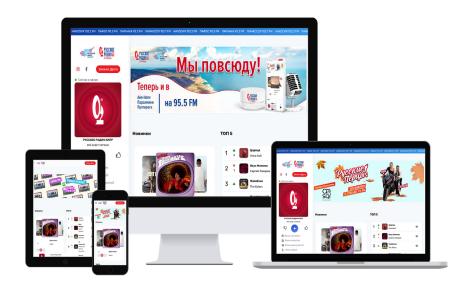
Promo of event placenment

600€

per month Large ad placement

400€

per month Small ad placement



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Contacts



Tel: +357 25 588180

Fax: +357 25 588330

Email: sales@russianwave.com.cy

ira.apolonova@russianwave.com.cy

Web: russianradio.cy

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