



PRICE LIST

Prices

Production of the spot

100€

1 voice

150€

2+ voices

200€

vocal

Advertising

	5 times/day	4 times/day	3 times/day
1 month 30 days	150 spots 1 500€	120 spots 1 200€	90 spots 990€
3 months 90 days	450 spots 4 000€	360 spots 3 400€	270 spots 2 600€
6 months 180 days	900 spots 7 500€	720 spots 6 000€	540 spots 4 800€
1 year 365 days	1825 spots 13 500€	1460spots 11 000€	1095 spots 8 500€

*All prices are without VAT

Advertisement in blocks

Cost of 1 spot

07:00 – 10:00	15€	Prime time A
13:00 – 15:00	15€	Prime time B
17:00 – 19:00	15€	Prime time B
10:00 – 13:00	10€	
15:00 – 22:00	10€	

Spot distribution example during the day

1 time	07:00 – 10:00 or 13:00 – 15:00 or 17:00 – 19:00
2 times	10:00 – 13:00 and 15:00 – 22:00

One spot duration should not exceed 30 seconds!

*All prices are without VAT

Advertisement in blocks

Commercial

Rates by number of spots
and the broadcasting time

Cost	Spots	Broadcasting time
12€	50–120	1 day – 1 month
10€	120–360	1 – 3 months
9€	360–720	3 – 6 months
8,5€	720–1000	6 – 9 months
8€	over 1000	1 year

Need a prime time only?

Add +1€ to each package

*All prices are without VAT

Sponsorship



Name of show	Days	Time of broadcasting	Price/month
Russian Peppers	Weekdays	07:00 – 08:00	2 200€
		08:00 – 09:00	2 200€
		09:00 – 10:00	2 200€

*All prices are without VAT

Sponsorship

Name of program	Days	Time of broadcasting	Price/month
Hour "A"	Everyday	07:00, 09:00, 11:00, 13:00, 15:00, 17:00, 19:00, 21:00, 23:00	2 500€
Hour "B"	Everyday	08:00, 10:00, 12:00, 14:00, 16:00, 18:00, 20:00, 22:00, 24:00	2 500€
Cyprus Top 20 (and Top 5)	Everyday	1–4 times/day	2 000€
Golden Hit	Everyday	9 times/day	2 000€
NRJ Top-30 (in greek)	Everyday	6 times/week	2 000€
NRJ Hit Parade (in greek)	Weekdays	5 times/week	1 800€

*All prices are without VAT

Name of program	Days	Time of broadcasting	Price/month
Morning news	Weekdays	4 times/day	2 000€
Afternoon news	Weekdays	4 times/day	2 000€
Weather	Weekdays	8 times/day	1 800€
New song	Everyday	9 times/day	1 800€
International Top 10	Weekdays & Saturday	6 times/week	1 500€



At your request, we can create a new program that matches the theme of your brand.

*All prices are without VAT

Sponsorship

Additional benefits



Announcement of the sponsor's name for 10" spot during the program on air



4 spots per day (30") 7 days/week



Up to 6 interviews in the program on air (you can be the guest of the show)

Discount for a long term contract

20%

12 months

15%

9 months

10%

6 months

Post-production projects

Name of rubric	Days	Time of broadcasting	Price/month
Horoscope	Weekdays	2 times/day	1 000€
"Innocent wine stories"	Weekdays	3 times/day	2 000€
"The Calendar"	Weekdays	2 times/day	1 000€
Sport time	Weekdays	2 times/day	2 000€
"We have the law"	Weekdays	1 time/2 weeks	1 000€
Men's territory	Everyday	3 times/day	2 000€
Movie news	Everyday	3 times/day	2 000€
Auto news	Everyday	3 times/day	2 000€
Fashion room	Everyday	3 times/day	2 000€
Made with taste	Everyday	3 times/day	2 000€

*Branded programs 1 time/2 weeks 1 000€; every week 2 000€

**All prices are without VAT

Live link

1 200€

Limassol
(for the event, 3 hours)

1 400€

Other cities
(for the event, 3 hours)

Bonus: the customer gets
up to 10 announcements by
DJs in the radio programs and
intensive social media promo

Interview on air

500€/hour

Interviews on air

250€/hour

Interview on air within
commercial package
3 months and more

Top promo on air

100€

One time included in
monthly packages

*All prices are without VAT

Online advertisement

Social media

150€

per post on Instagram &
Facebook

200€

1 post on Instagram & Facebook
+ up to 3 stories on Instagram

Website

1 200€

per month
Main banner carousel

600€

per month
Large ad placement

100€

Promo of event placement

400€

per month
Small ad placement



*All prices are without VAT

Contacts



Tel: +357 25 588180

Fax: +357 25 588330

Email: sales@russianwave.com.cy

ira.apolonova@russianwave.com.cy

Web: russianradio.cy